

# Patient Advocacy Leadership (PAL) Awards



## Project Proposal Form

Please fill out this form and include it as an attachment with your online application via the [PAL Awards website](#) by June 30, 2017. Should you have questions or need assistance please contact the PAL Awards program at [PALAwards@sanofi.com](mailto:PALAwards@sanofi.com).

If you'd prefer, you may submit your proposal in your native language. Sanofi Genzyme will arrange for translation into English for review and judging purposes. Proposals cannot exceed five pages in length.

**PROJECT NAME:** \_\_\_\_\_

**ORGANIZATION NAME:** \_\_\_\_\_

## Organization Description/Background

Tell us about your organization. Please provide a brief summary of your organization's history and mission including an overview of your organization's programs and work you do to support patients in your country. Is there anything unique about the situation for rare, LSD patients in your community? Please include anything else you want to share with the judges about your organization including special focus areas, special skills your organization has, or success you've had in the past executing new projects. *You can use up to two pages for the organization description.*



## Organization Description/Background (continued)

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## Project Description

This section is for you to tell us about the project you're proposing. Please include an explanation of the unmet need in the LSD community in your country that this project would address. How will this project address the unmet need? You should also explain the project in detail for us. What are the overall objectives of the project? What specific activities will you need to conduct as part of the project? Please describe how you'll plan for and execute the project and what steps you'll take along the way to make sure the project is successful. Help us understand how your project is unique and innovative and why the project is necessary. If you need to collaborate with anyone else, tell us how you'll do that. You can use up to two pages for the project description.



## Project Description (continued)

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## Project Budget

A project budget detailing what costs you expect is required for consideration. You should include estimates for any expenses you anticipate and do a quick calculation to justify the expense (ex. Transportation for 10 patients, at an average of \$200 per ride (based on quote from local taxi company) = \$2,000). You can also include an itemized budget as an attachment when you submit your application online. Your budget should help our judges understand why you are asking for the amount of your PAL Award and also how you will allocate funds if your application is successful. *You can use up to one page for the project budget.*



## Project Evaluation

Please describe how you will evaluate the success of your project. If you receive an award, at the end of the year, how will you know if the project helped address unmet need? Do you anticipate any barriers to success and, if so, how will you try to work around them? *You can use up to one page for the project evaluation.*